

# A few facts about 30x30

## The Problem

The continental U.S. **loses** an average of **a football field worth of natural area every 30 seconds.**<sup>1</sup>

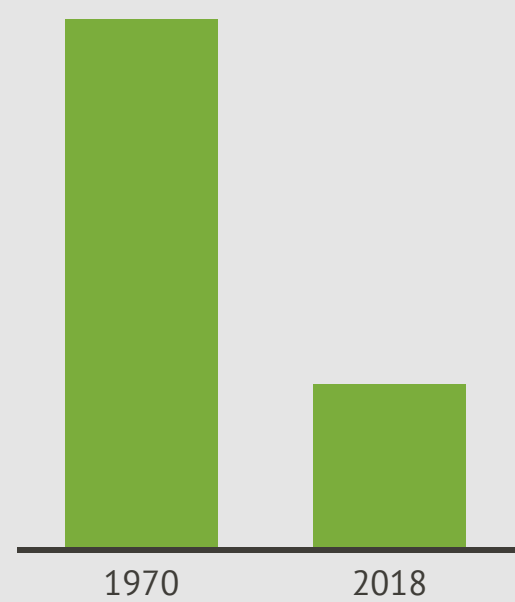


Human activity has **severely altered 75% of the land and 66% of the ocean.**<sup>2</sup>

At the current rate of losses, less than **10%** of the Earth will be free of human impact by 2050.<sup>3</sup>

In the past few decades, animal populations have

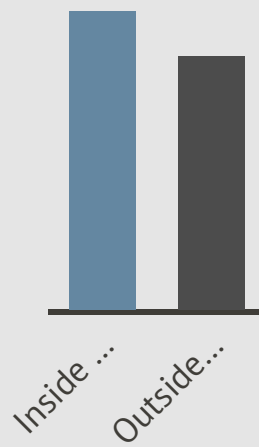
**declined by 69%.**<sup>4</sup>



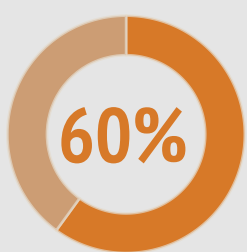
## The 30x30 Solution

Scientists say that **protecting at least 30% of the world's lands and oceans by 2030** and 50% by 2050 will be **necessary to prevent mass extinctions and ecological collapse.**<sup>5</sup>

Only **13%**<sup>6</sup> of the U.S. land and **24%**<sup>7</sup> of the U.S. oceans have been conserved as protected areas.

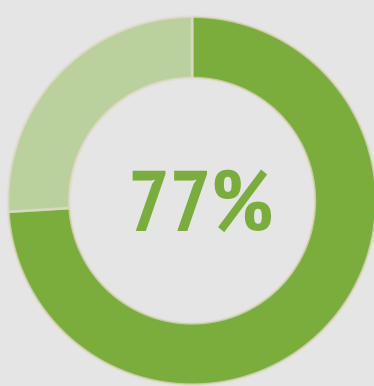


Biologists have found that animal and plant abundance on average is **15% higher inside protected areas than outside.**<sup>8</sup>



Approximately **60%** of lands in the continental U.S. are in a **natural condition or could be restored.**<sup>9</sup>

## Public Support



**77%** of Westerners across the political spectrum support setting a national goal of protecting 30% of America's public lands and waters by 2030.<sup>10</sup>

## REFERENCES

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4. [World Wildlife Fund: "Living Planet Report - 2022"](#)
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